Inspired and Enchanting: Exploring the Vibrant Arts and Endless Culture of Santa Fe County

For art lovers, culture seekers, and curious travelers, Santa Fe County brings history and tradition to life, invokes passion, and inspires creativity. Explore the region's rich tapestry of cultural influence and artistic expression through a myriad of unique experiences, from world-renowned art markets and fashion showcases to museums and galleries.

Discover the sacred traditions of Indigenous artistry, celebrate Hispanic heritage, explore centuries of living history, and learn about the creative pioneers who helped to set Santa Fe County apart as a global hub for the arts. Discover the enchantment of Santa Fe County's arts and culture scene through one of the following experiences:

SWAIA Native Fashion Week - Experience Indigenous fashion like never before at the Southwestern Association for Indian Arts (SWAIA) Native Fashion Week. This annual spring event brings together Native designers, arts and fashion enthusiasts to celebrate Indigenous identity, storytelling, and contemporary design.

Traditional Spanish Market – Celebrate and browse Hispanic art and culture at the annual Traditional Spanish Market, recognized as the oldest and largest juried Spanish colonial arts market of its kind in the nation. Held in the summer, the event showcases the creativity and craftsmanship of traditional artists alongside the music, cuisine and cultural heritage that have helped shape Northern New Mexico.

International Folk Art Market - Attend the world's largest folk art market—the International Folk Art Market—each year in Santa Fe. Featuring hundreds of folk artists from dozens of different countries, this event is a must-attend for all art lovers and cultural enthusiasts.

SWAIA Santa Fe Indian Market - Art, fashion, and culture collide at the SWAIA Santa Fe Indian Market–one of the world's most prominent showcases of Native art. Drawing more than 1,000 Indigenous artists representing more than 200 Tribal Nations from the United States and Canada, the market offers an extraordinary range of contemporary and traditional artwork, fashion, and film.

Poeh Cultural Center and Museum - Founded by the Pojoaque Pueblo, the cultural center and museum offer a chance to learn about local culture through art exhibits and cultural programming.

El Rancho de Las Golondrinas - Step back in time and explore New Mexico history at New Mexico's premiere living history museum. Enjoy guided tours and interactive learning, diving into the diverse cultures that have influenced New Mexico's history and heritage. The museum is open May–October and offers special events throughout the summer and fall.

Nambé Falls and Lake Recreation Center – Explore the intersection of cultural heritage and natural landscapes at Nambé Falls and Lake Recreation Center. Adventure through 20,000 acres of beautiful desert landscapes—complete with a natural waterfall—as you learn about Nambé Pueblo culture.

Canyon Road – Make time to stroll down historic Canyon Road, one of the region's most beloved art destinations. Lined with more than 100 galleries, shops, and restaurants, this picturesque area offers an immersive experience for art lovers, with opportunities to explore a wide range of art styles.

For more information on arts and culture in Santa Fe, New Mexico, visit https://santafenmtrue.com.